Adopting social enterprise approaches can lead to self-reliance, an alternative way of sustaining and leveraging an organization’s social and humanitarian initiatives. Funds, an organization relies heavily on, and its access to them, is constrained by the social and humanitarian institutions and policies at the national level. By embracing philanthropy and intellectual discourse as well as inventing spirit of small-scale social enterprise, an organization can increase its potential for attracting investments and partnerships. “We hope that this small contribution will be able to help attract other organizations to grow and strengthen networks among the social business community,” the head of the organization, Dochord Bodirny, said.

At the final end of the program, the British Council formally launches the first Community Enterprise Challenge (CEC), an annual competition celebrating social innovation through community enterprises. The initiative has been defined as a business model that secures communities, which are primarily motivated for social purposes or in the community.”

In supporting social enterprise development, the British Council provides capacity building training for social entrepreneurs, NGOs, civil society and community organizations. It also initiates partner-funded awards, such as the British Council’s awards to social enterprises and works with and promotes the notion of social enterprise in Indonesia. Social enterprise is relatively new in Indonesia, the initiatives and promoting the notion of social enterprise in the country have been able to help attract the pre-independent period, in the late 1980s.

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